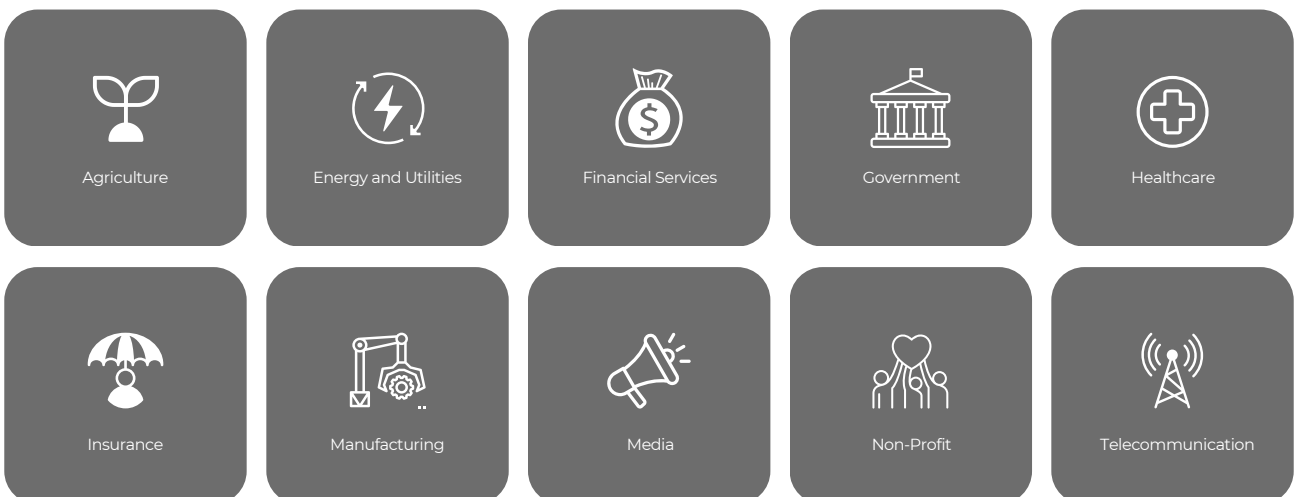




# Joget Case Studies Booklet

Showcasing the success stories of organizations across various industries as they overcome business challenges with Joget DX.



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# Periodical Subscription Management System

A customer of Valuprosys Technology, Beijing Hearst Advertising Co., Ltd (Shanghai Branch), is a subsidiary of Hearst Corporation, one of the nation's largest diversified media, information, and services companies with 360+ businesses including major interests in cable television networks, television stations, and more. Based in Shanghai, the company has published nearly 300 editions of publications in 84 countries and regions.

Implementation Partner: Valuprosys Technology

## ABOUT PARTNER

Valuprosys Technology is a technology solutions provider specializing in no-code/low-code, management system custom development, and RPA robotic process automation implementation.

With a focus on process optimization, Valuprosys has worked with organizations across various industries such as healthcare, manufacturing, logistics, media, and more.

## CUSTOMER AT A GLANCE

### Before

- Low performance on legacy systems
- Complicated and time-consuming business processes
- Unable to keep track of the logistics processes and gift inventory

### After

- Automated and simplified subscriptions, customer events, and logistics management
- Less time needed to generate gift packing lists
- Able to meet shipping schedules
- Able to automatically identify caller information with an integrated call center
- Optimized supply chain processes and increased workflow efficiency
- Eliminated unnecessary human labor and improved accuracy
- Better user experience, higher customer satisfactions



200%  
Optimized supply chain processes



100%  
Less time to generate packing lists



200%  
Happier customers

## CHALLENGES

Beijing Hearst Advertising approached Valuprosys describing the challenges they were facing:

- Business grows rapidly, yet legacy system was struggling to manage the massive amounts of data
- Needed to deal with complicated customer subscription processes, which took an enormous amount of time
- Unable to keep track of the logistics processes and gift inventory

## SOLUTION

A Periodical Subscription Management System was built on the Joget platform to automate, simplify, and accelerate the company workflows with an orchestrated subscriptions, customer events, and logistics management.

Upon implementation of the solution, Beijing Hearst Advertising significantly reduced the time needed to generate gift picking lists and was able to meet the shipping schedule. They now have a better user experience with happier customers.

## RESULTS

Beijing Hearst Advertising was delighted with the outcomes of the implemented solution on Joget, and the support and consulting services provided by Valuprosys. The solution surpassed their initial expectations and effectively addressed their business pain points. Key results include:

- ✓ Effectively automated administrative tasks associated with subscriptions, customer events, and logistics management
- ✓ Automatically generated gifts picking lists to meet the shipping schedule for a better customer experience
- ✓ Integrated call center that allows the company to automatically identify caller information and keep track of the status
- ✓ Optimized inventory levels with a streamlined supply chain process, enabling the company to significantly enhance services and increase workflow efficiency
- ✓ Eliminated unnecessary human labor with an automated logistics management system, resulting in improved accuracy and faster delivery times

## About Joget

Joget believes in empowering everyone—business users, non-coders, and coders—to turn their best ideas into future-ready solutions that accelerate digital transformation. Today, the Joget platform enables organizations and employees to build impactful enterprise apps that address organizational challenges, generate business value, and stimulate innovation across many industries.

Since its inception, Joget has had more than 12,000 community users and customers worldwide, including Fortune 500 companies and government agencies, as well as customers from the finance, insurance, banking, aviation, and manufacturing industries.

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 info@joget.com



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